

City of Detroit Non-Profit Capacity Building Activities

Overview and Analysis
Tamra Fountaine Hardy

City of Detroit -HRD-Neighborhood Services & Economic
Development Divisions

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City of Detroit Nonprofit Capacity Building

Our goal is to provide capacity building that enables nonprofits to become stronger, more effective, and more sustainable organizations, ultimately allowing them to make greater, positive impacts on the communities they serve. We do this by:

- Providing resources to small local grass root organizations (faith-based, neighborhood associations, block clubs, 501c3, LLC's)
- Reducing man-made barriers to completing grant applications and understand the grant making process
- Increasing access and opportunities to participate in community-based education and programming free of charge



Why build non-profit capacity



Non-profits are essential to community health and growth in Detroit, they address:

- ✓ critical needs;
- ✓ foster revitalization; and
- ✓ provide vital services that supplement government and private sector efforts, ultimately building stronger, more vibrant communities.

Small nonprofits, particularly those that are grassroots,

- ✓ know the pulse and heartbeat of the city and community/neighborhoods they serve;
- ✓ They are trusted by the residents; and
- ✓ help to fill a void or gap in critical services that larger nonprofits can't fill.




Purpose of Capacity Building Activities



- Increase access to funding for small non-profits and grass-root organizations.
- Increase access to funding for non-profits typically excluded from federal funding streams or who have limited financial maturity.
- Sustain and increase non-profit support to low-income residents across priority areas.
- Provide support and technical assistance training that smaller non-profits and grass root organizations would not typically receive or have access to. The goal is to increase the organization's capacity.

Capacity Building Activities

Pre-award Activities - Application Review

- Best Practices Forum – What to do, What not to do.
- Application Review Workshops (2 in- person/2 virtual) - highlight the necessary information to complete in each section.
- Applicants learn how to label and submit the required attachments.
- 1:1 TA is provided to each requesting organization until the proposal due date.
- Review of Application Post Council Deliberations – What went wrong and how to improve !!! 



Capacity Building Activities

Post-award Activities

- Technical assistance to help applicants apply for City, philanthropic, private corporate funding, and sponsorship opportunities.
- Continuous improvement strategies toward the creation of a sustainable and effective organization.
- Monitoring – Site Visits, track progress through quarterly reports, engagement.
- Help organizations discover their specific strengths, weaknesses, opportunities, and threats (SWOT Analyst) through 1:1 or small group sessions.
- Help organizations to reduce waste and increase productivity using Lean Six Sigma Methodologies



Capacity Building Activities

Robust Technical Assistance is designed to meet the specialized needs of various non-profits

- Board Development
- Strategic Planning
- Grant Writing
- Marketing and Branding – How to tell your Story....
- Social Media Management/Cyber Security
- Leadership Development
- Fiscal Management and Sustainability
- Organizational Development
- Program Development
- Program Evaluation



Examples of Capacity Building

Organizational Development & Capacity Building:

- Strategic Planning for Sustainable Impact
- Building a Strong Board of Directors
- Sustainability & Succession Planning

Fundraising & Resource Mobilization:

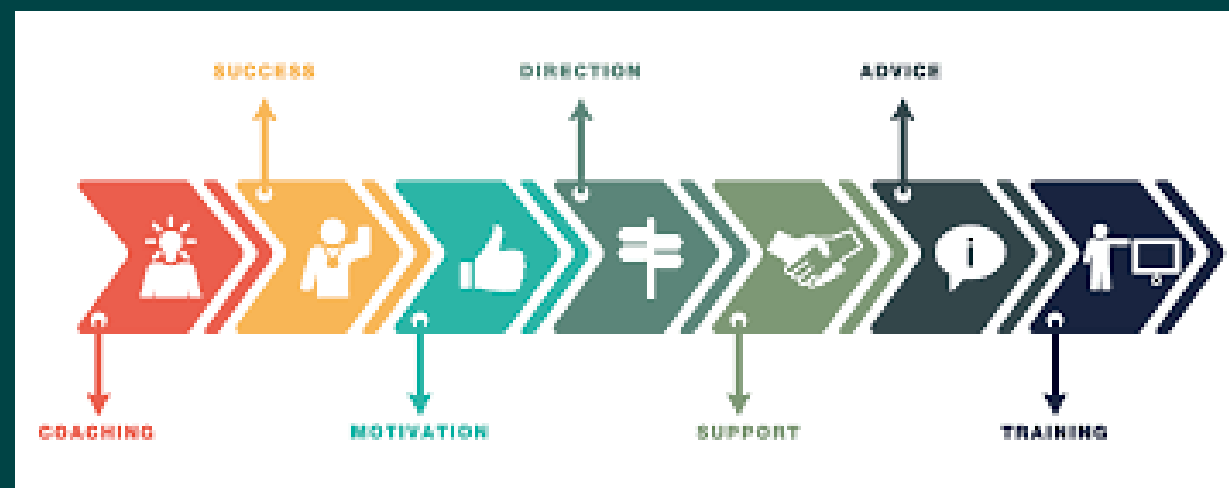
- Grant Writing and Effective Proposals
- Fundraising Strategies for Small Non-profits
- Cultivating Donor Relationships

Financial Management:

- Budgeting for Non-profits
- Financial Transparency and Accountability
- Internal Auditing and Financial Reporting

Program Development & Impact:

- Needs Assessment and Community Engagement
- Program Design and Logic Models
- Monitoring, Evaluation, and Learning



Technical Assistance Provider



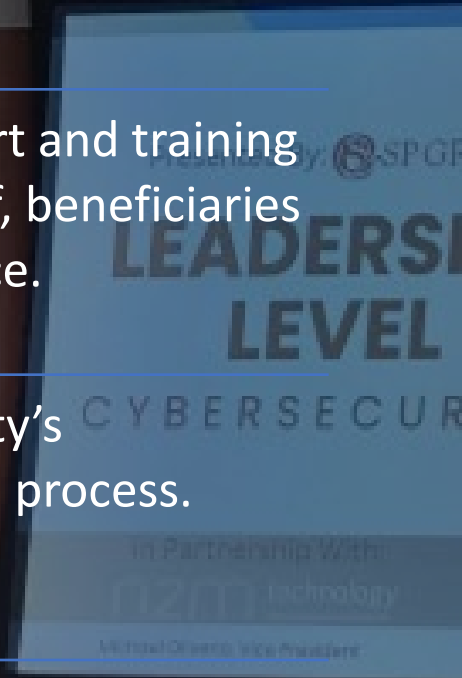
WHY PROGRAM ADMINISTRATOR IS NECESSARY

Provider will aid and extend the range of support and training for beneficiaries. In collaboration with HRD staff, beneficiaries receive more robust and well-rounded assistance.

Organizations did not have to go through the City's application platform, Oracle or lengthy approval process.

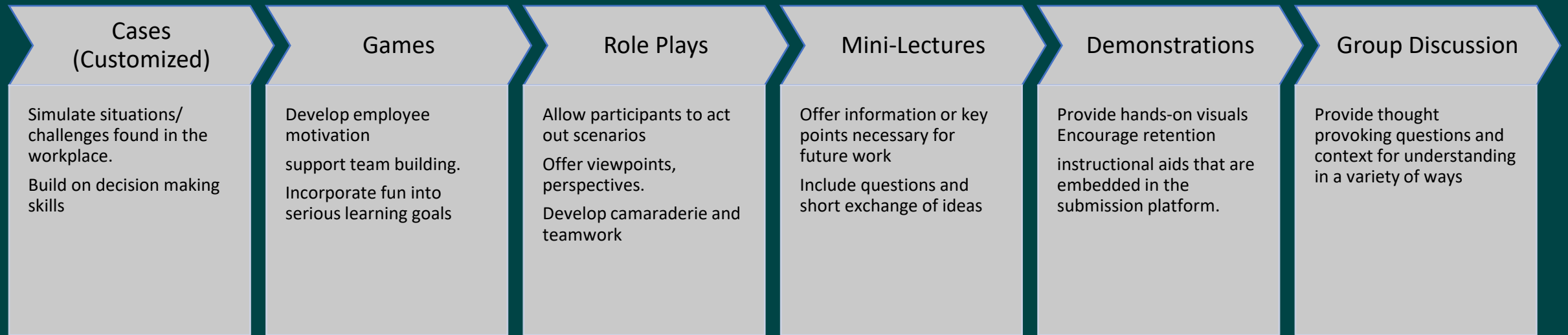
The burden of tax clearance and insurance was eliminated so they can focus on capacity building and programing.

TA provider sped up the process for beneficiaries to receive funding so they could begin the work!



How Learning Takes Place

Interactive, Engaging Tools & Techniques



PROGRESS & ACHIEVEMENTS



**Increase in the #
applications
received**



**Increase in leveraged
funding**



**Organizations feel
more confident
responding to
questions – Increase in
application scores**



Robust TA

Over 400 technical
assistance sessions
between Large group,
small group and 1-on-1



- Improved Project & Program Outcomes
- Increased access to funding & resources
- Improved organization performance
- Better outcomes for target populations



Thank You!

